

Camp Chingachgook Alumni Association Minutes

May 5, 2011

Present: Jim Dunham, Mike Poletto, George Painter, Chad Currin, Todd Nathan, Bob Dorkin, Kelly Visker, Deb Katz, Billy Rankin, Cyndy Preiser

Historical Moment: Cyndy Preiser presented a picture of a girl's cabin from 1978 and she read a poem that was written by Gwen Holbrook. Cyndy is going to try and contact Gwen to see if it would be alright to publish it on the website. Chad will do a historical moment in June and JOD will do July.

Financial Report: Bob gave us a financial report beginning with 1/1/11. We have spent \$1,737.30 and we have taken in \$3,855.59. Question from last month's meeting on check #239. This check was written for the President's award dinner. It was \$250.00 more than budgeted due to an increase in cost for a table at the dinner. The bill for Intellisites has been submitted to the CDYMCA but has not been paid yet. We discussed potential costs for the following areas:

1. Camper sign project: Deb will ask Sue Lazar if she is interested in working on this project. It would entail enlarging digitized photos of old cabin signs and putting them into the books for each cabin. Work could potentially be done from home and inserted into books later. Costs would be associated with printing and materials
2. Archives: Nothing to spend yet. Jim Dunham will work on a plan for the archives. Chad mentioned getting a receipt to the Drapers for tax purposes
3. Golf classic: Money as a hole sponsor is due soon
4. ROFY: payment in fall
5. Patches: we will pay by end of summer
6. Draper Trail: George will be ordering stone dust and rock to line the trail. We will also be putting in benches. We would like to have a work day the morning of the alumni day event.
7. Y-Knot dock: Currently on hold. We may not be spending any budgeted money
8. Web Site: Originally budgeted \$3,500. It may be closer to \$2,500. \$500.00 excess will go toward winter reunion costs.
9. Alumni Day: Cyndy and George would like to do towels again for this event. They will look into ordering and will spend the \$1,000.00 budgeted prior to the event. (July 30)
10. Gore: We will need to reimburse George soon
11. Postage: Nothing yet

Our current balance is as follows:

Checking: \$22,686.64

Money Market: \$5,005.15

Total: \$27,691.79

Plan of Action: We would like to get out a mailing that includes the plan of action and an appeal. George has decided that for May he will send out an appeal with the calendar of events. The draft letter was submitted and the council gave suggestions for changes. The letter will announce the new web site as well as exciting events.

Marketing: Cyndy put together a time line for our marketing needs. These include 2 Buck Mt. Bugles, invitations to alumni day and an end of the year appeal. After discussion the council settled on the following:

February: We will send out all dates that were decided upon at the January planning session along with an invitation to the Gore ski event.

June: We will send another update along with the invitation to the summer reunion.

October: A 3rd update with invitation to work week end.

December: A final appeal with a Christmas/holiday card.

Database: Todd will be looking at his notes and previous donors. He will break the database down into potential contacts for donations and reconnections. He will bring this to the June meeting. The council will call or email people to invite them to events, ask them to write memories and make donations.

Centennial Celebrations: Mike Poleto is interested in getting groups together to begin gathering information for the book. Sue Lazar has expressed interest in helping. We can have a “go to” meeting. Mike has been researching other groups and the books that they have produced. We will have an organizational meeting at 5:00 on June 2nd. This is prior to our regular council meeting. Please note that this is a change in date from the original calendar. Bob Dorkin will get the thumb drive of current archived photos to Jim Poole who will then get it to Mike Poleto. Mike will also speak to Jim Poole on writing for the book.

Friend Raisers: We discussed potential new friend raiser events. These include a climb Buck Mountain Day, a day at the Track, a Golf outing and The Balloon Festival. Todd Nathan reported on the idea for a climb Buck Mountain day. This information will be in George’s letter going out in May. Bob Dorkin will contact NYSRA on getting a table. We are targeting the day after Alumni Day (July 31st) He will get back to us on the details. Other events will be discussed at future meetings.

Liza Geduldig has expressed interest in organizing a spring of 2012 Alumni reunion in NYC. George will follow up with her.

Web site: The new web site is up and running. Chad and George spent time working on areas of concern. Chad discussed how the site is an ever evolving project and that comments for tweaking are encouraged. We still need pictures. The best way to get them to Chad is by sending him a zip drive with the pictures categorized by decade. The site looks good. We still need a redirect from the old site so people can find it more easily. We also need a new pointer so that Google doesn’t send people to the old site. Billy will take care of this.

Next meeting June 2nd (Change of date) 6:00. (Centennial meeting at 5:00)